

STC

SOCIETY FOR TECHNICAL COMMUNICATION

Instructional Design & Learning

Special Interest Group (SIG)



2004 – 2006

Business Directory

August 2006

STC IDL SIG
2004–2006 Membership Business Directory

<p>Elisa Abel Abel Communications 22 Partridge Road Lexington, MA 2420 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none">• Needs assessments• Communications strategies• Instructional design• Course development• Tutorials and guidebooks• E-learning course content• Health education materials• Evaluations• Proposals
<p>Phone: 781.274.0092 Fax: 781.274.0093 Email: eabel@eabel.com</p>	

<p>Jennie Achtemichuk 218 Main Street Apt. 180 Kirkland, WA 98033 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none">• Instructional design• Performance consulting• E-learning design & development• Training evaluation
<p>Phone: 206.612.6412 Email: jennica@att.net</p>	

<p>Kevin Allen KA Illustration & Design 2018 John Street Riverside, CA 92503 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none">• Technical illustration• Advertising design• Packaging design• Marketing collateral materials• Graphic design consulting
<p>Phone: 951.353.7231 Fax: 951.755.1630 Email: kevin@documentsdesign.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

Kathleen Baine 4204 Oak Walk South Cumming, GA 30041 USA	Description of Services Offered: <ul style="list-style-type: none">• Technical writing• Feature article writing• Software training guides• Job aids development• Brochures• Newsletters• Proposals• Presentations with scripts• Project management• Web page development
Phone: 770.781.9592 Email: K1310B@aol.com	

Connie Betts Wildcat Interactive, Inc. P.O. Box 6777 Portland, OR 97228 USA	Description of Services Offered: <ul style="list-style-type: none">• Course development• Training• E-learning• Computer-based training• Online help• User guides• Technical administrator guides• Web content• Technical editing• Quality assurance testing
Phone: 503.449.4409 Email: cbetts@wildcatinteractive.com Web: www.wildcatinteractive.com	

John Clinton Bradley Freelance Instructional Design Consultant 56 Vassar Street Rochester, NY 14607-2928 USA	Description of Services Offered: <ul style="list-style-type: none">• Analysis• Design• Development• Implementation• Evaluation• Web-based courseware• Traditional courses• Health education• Emergency medical services (EMS) training• Project management training
Phone: 585-242.7687 Fax: 585.242.7687 (call first) Email: johnclint@rochester.rr.com Web: www.johnclintonbradley.name	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Regina Bradley Brennan Writing Services 9004 36th Ave. SW Seattle, WA 98126 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Technical writing • Instructional design • Editing • Writing training materials • Training
<p>Phone: 206.933.1224 Email: SeaRegina@aol.com</p>	

<p>Michael Burke San Diego, CA USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • Content development • CBT/WBT
<p>Phone: 858.613.1172 Email: michael@interactivecoursewareengineering.com Web: interactivecourseengineering.com</p>	

<p>Eric Butow Butow Communications Group 1801 Eureka Road Suite 475 Roseville, CA 95661-7709 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Technical writing • Training & instructional design • Marketing writing • Web design • Web hosting • Event production
<p>Phone: 916.789.8597 Fax: 916.789.0495 Email: ceo@butow.net Web: www.butow.net</p>	

<p>Lynda Chiotti Chiotti Inc. 3130 Lindenlea Drive Mississauga, ON L5C 2C2 CANADA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Information design • Information architecture
<p>Phone: 905.270.6762 Email: lynda@chiotti.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

Gayle Cinnamon Avalon Media 239 Calle Neblina San Clemente, CA 92672 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional design• Needs assessments• Web-based training• Instructor-led training• Courseware development• Certification program development• Web site design (including graphics)• Technical writing (RoboHelp/HTML)• Policies & procedures• API/Programmer manuals
Phone: 949.366.9356 Fax: 949.366.2484 Email: gcinnamon@avalonmedia.com Web: www.avalonmedia.com	

Janet Clifford KC Custom Design P.O. Box 242 Concord, MA 1742 USA	Description of Services Offered: <ul style="list-style-type: none">• Training consultant• Professional organizer
Phone: 978.369.2788 Email: janet@kccustomdesign.com Web: www.kccustomdesign.com	

Mary Jo David Write Away Enterprises 875 S. Main Street Plymouth, MI 48170 USA	Description of Services Offered: <ul style="list-style-type: none">• "Business Writing Refresher" course• Training development & delivery• Business & technical writing• Editing• University-based distance learning
Phone: 734.392.0019 Fax: 734.392.0020 Email: maryjo@writeawayent.com Web: www.writeawayent.com	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Gary Douriet INTISUN Training and Language Services 555 Round Rock West Drive Suite 208 Round Rock, TX 78681 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Translation of instructional materials from English to Spanish and Spanish to English • Design & development of instructional materials in Spanish • Delivery of instructional materials in Spanish • Interpretation of phone calls to communicate with Spanish speakers
<p>Phone: 512.577.2419 Fax: 512.388.2419 Email: gdouriet@intisun.com Web: www.intisun.com</p>	

<p>Arnie Edelstein Capita 30 Palmerston Place Basking Ridge, NJ 7920 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Training & documentation strategic planning • End-user training materials • Web-based training development • E-learning • Instructional design • Change management • Supply chain & ERP implementation documentation • Policies & procedures • Axapta, PeopleSoft, JD Edwards consulting • Regulatory compliance, ISO, FDA, Sarbanes-Oxley
<p>Phone: 201.513.4952 Email: aedelstein@capita.com Web: www.capita.com</p>	

<p>Frank Girolami FPG Resources, LLC 6239 Shagbark Drive Loveland, OH 45140-8421 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Facilitate development of learning curricula • Plan e-learning programs • Align learning strategies with objectives • Create e-learning storyboards before development • Facilitate SMEs to transfer knowledge into learning experiences • Design & write support materials • Convert presentations into e-learning
<p>Phone: 513.575.1675 Fax: 513.575.1566 Email: frank@fpgresources.com Web: www.fpgresources.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

Kate Gonzer 315 West 105th Street Apt. 4C New York, NY 10025 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional systems design• Technical writing
Phone: 212.222.6975 Fax: 212.222.8921 Email: kgonzer@nyc.rr.com	

Susanne Grumman Grumman Consulting, Inc. 2309 Dorset Road Columbus, OH 43221 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional design• Technical writing• Training delivery• Online help systems• Web-based training
Phone: 614.488.8268 Fax: 614.488.8945 Email: sg@grummanconsulting.com	

Suzanne Guess 210 Communications 506 Third Street Suite 210 Des Moines, IA 50309 USA	Description of Services Offered: <ul style="list-style-type: none">• Technical communication• Training & development• IT project management• Professional writing & editing
Phone: 515.237.0681 Fax: 515.237.0684 Email: suzanne@210comm.net Web: www.210comm.net	

Lynn Hegewald Lafayette, IN 47906 USA	Description of Services Offered: <ul style="list-style-type: none">• Technical & industrial training materials• Specializing in manufacturing
Phone: 765.490.3118 Email: lynn@lynnhegewald.com Web: www.lynnhegewald.com	

STC IDL SIG
2004–2006 Membership Business Directory

Amy Hollister abh Technical Writing 103 Butternut Drive McDonald, PA 15057 USA	Description of Services Offered: <ul style="list-style-type: none">• Editing• Writing (technical, policy, etc.)• Instructional design (training documentation)• Proofreading
Phone: 724.693.0369 Fax: 724.693.0369 Email: abhollister@comcast.net Web: www.abhtechnicalwriting.com	

Benjiman Johnson Joshua Tree performance Improvement, Inc. 3717 Burgundy Drive Eagan, MN 55122 USA	Description of Services Offered: <ul style="list-style-type: none">• Training in systems & processes• Training documentation development
Phone: 651.338.8787 Email: benjohnson@safeaccess.com Web: www.joshuatreeinc.com	

Laura Johnston EchoStar 9601 S. Meridian Blvd. Englewood, CO 80112 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional design• Technical writing• User documentation• Process analysis• Storyboarding
Phone: 303.660.1446 Email: laura@ascentwriting.com Web: www.ascentwriting.com	

STC IDL SIG
2004–2006 Membership Business Directory

Steve Kapaun TrainingPros 3571 Habersham Road, NW Atlanta, GA 30305 USA	Description of Services Offered: <ul style="list-style-type: none">• Contract human performance services including:• Instructional designers• Technical writers• Instructional technologists• Training developers (WBT authoring)• Instructors & facilitators• Organization development consultants• HR consultants• Change management consultants
Phone: 404.239.0414 Fax: 866.530.4707 Email: skapaun@training-pros.com Web: www.training-pros.com	

Kim Lacy Consultis Orlando, FL 32746 USA	Description of Services Offered: <ul style="list-style-type: none">• IT recruiting, including instructional designers
Phone: 866.348.3515 x202 Fax: 407.805.9970 Email: kimk@consultis.com Web: www.consultis.com	

Becky Lash Epic Trends(SM) 5800 Whitesburg Drive SE #30-137 Huntsville, AL 35802 USA	Description of Services Offered: <ul style="list-style-type: none">• Flash programming• Technical documentation• Online help
Phone: 256.603.4432 Email: beckylash@epictrends.com Web: www.epictrends.com	

STC IDL SIG
2004–2006 Membership Business Directory

Michael Lessin Michael Lessin Consulting 118 Laurel Drive Suite B Fairfax, CA 94930-2117 USA	Description of Services Offered: <ul style="list-style-type: none">• Technical writing• Instructional design
Phone: 415.429.8345 Email: redmiguel@yahoo.com	

Valerie Lipow Valerie A. Lipow 2641 Brighton Road Carlsbad, CA 92008-2891 USA	Description of Services Offered: <ul style="list-style-type: none">• Technical documentation• Instructional design• Editing• Indexing• Feature writing• Web site content design & production• Online help• Training evaluation
Phone: 760.730.1972 / 760.845.1650 Fax: 810.958.4276 Email: vallipow@aol.com	

Diane McCarthy CPIT Madras Street Christchurch, 8008 NEW ZEALAND	Description of Services Offered: <ul style="list-style-type: none">• Instruction design• Business & technical communication• Ethics & professionalism for business computing students
Email: mccarthyd@cpit.ac.nz	

Scott McCaslin Maplingua 2429 31st Street Rear Lubbock, TX 79411 USA	Description of Services Offered: <ul style="list-style-type: none">• Technical writing• Technical editing• Consulting (English for specific purposes)• Tutoring (English as Second Language)• Tutoring (English composition)• Consulting (Technical presentations)• Document design
Phone: 806.777.2983 Fax: framptuneman@yahoo.com Email: www.maplingua.com	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Jill McCauslin RADCom, Inc. 1696 Georgetown Road Hudson, OH 44236 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • E-learning • Technical writing • Consulting • Information design • Outsourcing • Training • Project management • Editing • ISO 9000
<p>Phone: 330.650.4777 Fax: 330.650.5180 Email: jmccauslin@radcomservices.com Web: www.radcomservices.com</p>	

<p>Susan McLain Helius, Inc. 333 South 520 West Suite 330 Lindon, UT 84042 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Document design • Technical writing • Marketing & sales writing • Graphics development • Some illustration development • Usability design
<p>Phone: 801.932.6304 Email: smclain@helius.com</p>	

<p>Lisa Meng Bryan, TX 77802 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Technical writing • Instructional design
<p>Phone: 979.574.5069 Email: lisam@pobox.com</p>	

<p>George Mettee Mettech 2021 Ahoy Court El Dorado Hills, CA 95762 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • Technical writing • Web content development • Web help
<p>Phone: 916.933.4479 Fax: 916.939.1525 Email: gmettee@sbcglobal.net</p>	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Michele Micha The Write Help, LLC 11 Grandview Avenue Suffern, NY 10901 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • Technical writing • Online help • Courseware development • Training program design/development • Needs assessments • QA • Instructor-led training • Web-based training • Project management
<p>Phone: 845.369.1189 Fax: 845.369.1189 Email: michele@thewritehelp.com Web: www.thewritehelp.com</p>	

<p>Sherry Michaels Michaels & Associates, LLC 11639 E. Wethersfield Road Scottsdale, AZ 85259 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Technical documentation • Technical training content development • Sales training material content development • Management training material development • Policies, processes & procedures documentation • Web site content development • E-learning content development • Training & documentation strategic planning • Process facilitation & mapping • RFP response content development
<p>Phone: 877.614.8440 Fax: 480.614.2775 Email: sherry.michaels@docntrain.com Web: www.docntrain.com</p>	

<p>Mary Mielke 7513 Villa Court Eden Prairie, MN 55346 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Editing • Instructional design • Writing & delivering training • Writing documentation • Writing policies & procedures • Conducting research • Creating & conducting surveys • Analyzing user data for trends & reports • Industries: healthcare, hospitality, financial, chemical, education, retail • English BS, Training/HR Development/Information Media; MS coursework completed
<p>Phone: 952.906.7604 Email: camprunski@yahoo.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

Sylvia Miller Milltech Communications LLC 7787 Winding Way North Tipp City, OH 45371 USA	Description of Services Offered: <ul style="list-style-type: none">• Training materials (hard copy)• E-learning design & development• Training facilitation guides• Training needs assessment• Training curricula• Policy & procedure writing• User guides, reference manuals• Online help• Style guide development
Phone: 937.671.5267 Fax: 937.667.5341 Email: sylviamiller@woh.rr.com Web: www.milltechcom.com	

Michael Morling Capital Learning Systems, Inc. 513 Westminster Avenue Ottawa, Ontario K2A 2T9 CANADA	Description of Services Offered: <ul style="list-style-type: none">• Instructional project management• Instructional design
Phone: 613.724.1623 Fax: 613.722.5647 Email: mmorling@caplearn.ca Web: www.caplearn.ca	

Angela Myers Wachovia Corporation Mail Code NC6344 809 4th Street Winston Salem, NC 27106 USA	Description of Services Offered: <ul style="list-style-type: none">• Create training documentation• Create user references• Project management
Phone: 336.773.2293 Fax: 336.773.3355 Email: angela.myers@wachovia.com	

STC IDL SIG
2004–2006 Membership Business Directory

Kelly Nowak Time Warner Cable P.O. Box 883 605 Brownell Street Georgetown, CO 80444-0883 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional design• Project management• Process improvement/mapping/documentation• Usability/user experience research• Technical writing• Technical editing
Phone: 303.569.2525 Email: kelly.nowak@twcable.com Web: www.ornet.biz	

David Orr David Orr Consulting, LLC 38 Heather Lane Fairview, NC 28730 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional design• Online training• Technical documentation
Phone: 828.628.9945 Email: dorr20@earthlink.net	

Rionda Osman-Jouchoux 2211 Nicholl Street West Boulder, CO 80304 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional design• Online training• Technical documentation
Phone: 303.939.9164 Fax: 303.939.9164 Email: rosman-jouchoux@gwest.net	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Aruna Panangipally TASC Consulting Pvt Ltd A404 Mangalya, Off Marol-Maroshi Road Opp Marol Fire Station, Andheri (E) Mumbai, MA 400059 INDIA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Consulting services
<p>Phone: 91.22.28595963 Fax: 91.22.28595962 Email: apanangipally@gmail.com Web: www.tascindia.com</p>	

<p>Lynnette Pryce The Elearning Guild</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Site provides practical guidance about e-learning initiatives
<p>Email: prycel@gdis.com Web: www.elearningguild.com</p>	

<p>Alan Reade Text Engine Consulting Services 830 Warfield Avenue Oakland, CA 94610 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • Editorial project management • Developmental editing • Technical writing • Information architecture
<p>Phone: 510.846.3995 Email: alan@textengine.net Web: www.textengine.net</p>	

<p>Laura Ricci 1Ricci LLC P.O. Box 11692 Milwaukee, WI 53211 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Proposal development • Procurement strategy • Virtual management • Virtual communication skills • Complex sales strategy • Storyboards • Proposal management
<p>Phone: 414.807.3669 Fax: 215.243.7965 Email: LRicci@1Ricci.com Web: www.1Ricci.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Denise Roberts Convergys 8880 Walnut Street West Chester, OH 45069 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Consult with clients to design e-learning solutions • Write instructional content, assessment questions, & scenarios • Design course animations & interactivities • Develop & conduct usability testing on client sites • Coordinate business communications with client • Develop team plan & project schedule • Conduct in-house training sessions • Coordinate course reviews & task analysis • Define internal team roles & workflow • Participate in sales support activities
<p>Phone: 513.759.2524 Email: denise.roberts@convergys.com</p>	

<p>Rosalind Rogoff My Training Dept. 2000 Crow Canyon Place Suite 300 San Ramon, CA 94583 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Crystal Reports training & consulting • ERP training & consulting • Technical writing • Instructional design • Course material development
<p>Phone: 925.866.4181 Fax: 925.560.0826 Email: rosalindr@mytrainingdept.com Web: www.mytrainingdept.com</p>	

<p>Meta Rousseau Rousseau Consulting, Inc. 4002 Eton Lane Austin, TX 78727 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Structured mentorships (train-the-trainer, instructional design, knowledge transfer, competency mapping) • Instructional design & content development
<p>Phone: 512.339.3153 Email: mpr@rousseauconsulting.com Web: www.rousseauconsulting.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

<p>David Rozin DCR Consulting 390 Queen's Quay West Suite 2207 Toronto, Ontario M5V 3A6 CANADA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • Facilitation • Technical communication • Change management
<p>Phone: 416.414.7626 Email: david.rozin@rogers.com</p>	

<p>Ayanna Sawyer , CA USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Technical writing & editing (hardware/software development) • Instructional design & course development • Graphics & user interface design • Web site design • Usability testing & assessment • Project management (on-site/off-site/outsourced projects_ • Industries: Online marketing; CRM; Internet & Network Security; Content Management, etc.
<p>Phone: Fax: Email: voodoo Khan@yahoo.com Web: www.voodooinc.com</p>	

<p>Flo Wolfe Sharp Beachsite Technical Media, Inc. 2512 Cactus Wren Court St. Augustine, FL 32084 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • E-learning courseware development • E-learning instructional design • Online help development • RoboHelp training & consulting, including .NET applications • Streaming media production • Web development for very small business & non-profits • Technical manuals • Claroline LCMS implementation • Trade show management software
<p>Phone: 904.824.1140 Email: flo@scsvirtual.com Web: www.scsvirtual.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Alicia Shevetone Clarity Consultants 42507 North Cross Timbers Anthem, AZ 85086 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Hourly T&D contractors • Instructional design • E-learning development • Virtual classroom • Classroom delivery • Performance improvement • Organizational development • Project management • Change management • Assessments (pre & post)
<p>Phone: 623.551.4528 Fax: 623.551.4791 Email: ashevetone@clarityconsultants.com Web: www.clarityconsultants.com</p>	

<p>Paul Sinasohn Press Any Key Oakland, CA 94602 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Training & performance improvement strategic planning • Needs analysis & solution development • Process mapping & redesign • Instructional design (ILT, CBT, E-learning/web learning) • Course development (Enterprise software) • Game/simulation development • Training delivery • Presentation design, template design (FrameMaker, PowerPoint) • Soft skills ILT (customer service, conflict resolution, harassment) • Software, finance, customer service, & communications industry experience
<p>Phone: 510.368.1178 Fax: 510.436.7526 Email: currdev@yahoo.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Jane Smith JEM Communications, LLC 65 Mingus Mountain Road Sedona, AZ 86336 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design & course development • E-learning design • Workshops & classes • Mentoring & coaching • Project management • Courses to improve job performance • Performance improvement consulting
<p>Phone: 928.284.0455 Fax: 928.284.0498 Email: jemcomm@sedona.neet Web: www.jemcommunications.com</p>	

<p>Adele Sommers Sommers Associates 10725 Colorado Road Atascadero, CA 93422 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • Performance analysis • WBT development • Tutorial design • Help authoring • Marketing overviews • Technical writing • Process mapping & redesign • Interface design • Performance support systems
<p>Phone: 805.462.2199 Fax: 805.462.2187 Email: adelesommers@earthlink.net</p>	

<p>Chuck Stewart ConText Editorial Services, Inc. 3623 N. Pennsylvania Street Indianapolis, IN 46205 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Instructional design • Online course development • Curriculum development • Technical book development • Technical writing • Copy editing • Proofreading
<p>Phone: 317.926.5532 Email: cstewart@contextedit.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Lyse Tremblay 880 Christina Place Unit #3 Kelowna, BC V1V 1S2 CANADA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Self-employed consultant
<p>Phone: 250.763.5764 Email: tremblayly@shaw.ca</p>	

<p>Beth Troell Direct Writing.net 3103 South Oak Drive Austin, TX 78704 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Design • MarComm • Layout • Formatting • Presentation • Distance education
<p>Phone: 512.626.9709 Email: beth@directwriting.net Web: www.directwriting.net</p>	

<p>Steven Ulosevich Ulosevich and Associates 7626 Triple Bend China Grove, TX 78263-5035 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none"> • Policy manuals • Process/procedural manuals • Manager and/or supervisor handbooks • Employee handbooks • Research (aviation, education, human resources, leadership, management, training) • Resume preparation • Presentation preparation • Curriculum design & development • Instructor guides & lesson plans
<p>Phone: 210.648.6567 Fax: 210.648.1609 Email: sulosevich@satx.rr.com</p>	

STC IDL SIG
2004–2006 Membership Business Directory

Mike Unwalla TechScribe 24 Spooner Road Sheffield S10 5BN, UNITED KINGDOM	Description of Services Offered: <ul style="list-style-type: none">• Author training• Technical documentation for software
Phone: 44.114.266.6933 Email: mike@techscribe.co.uk Web: www.techscribe.uk	

Karen Waterfield Copper Finch LLC 18875 Yarborough Trace Maple Grove, MN 55311 USA	Description of Services Offered: <ul style="list-style-type: none">• Instructional design• E-learning development• Technical writing
Phone: 763.494.0300 Email: karen.waterfield@comcast.net	

Chris Willis Media 1 Interactive, Inc. 605 Elliott Street Suite 3 Grand Haven, MI 49448 USA	Description of Services Offered: <ul style="list-style-type: none">• Custom classroom, online & blended learning programs
Phone: 616.935.1155 Email: solutions@media1.us Web: www.media1.us	

Cherie Woodward CoolText 1300 Hamblen Way Cool, CA 95614 USA	Description of Services Offered: <ul style="list-style-type: none">• FrameMaker training, specializing in templates & training of engineering departments• Instructional design• Template design (FrameMaker, Word, InDesign)• Help systems (RoboHelp, WebWorks)• Writing hardware & software manuals for technical & lay audiences
Phone: 530.887.0738 Fax: 530.887.8960 Email: cherie_w@direcway.com	

STC IDL SIG
2004–2006 Membership Business Directory

<p>Vince Yokom Instrux P.O. Box 277 Tomball, TX 7377 USA</p>	<p>Description of Services Offered:</p> <ul style="list-style-type: none">• CBT/WBT development• Traditional training materials• Graphics• Video production (Final Cut pro)• Classroom instruction• Adobe Certified in FrameMaker (5.5/6)
<p>Phone: 800.681.6488 Fax: 281.290.0654 Email: vyokom@instrux.com Web: www.instrux.com</p>	