

# IDL Business Directory: Advertise Your Services!

By Jackie Damrau, SIG Leadership Team

The IDL SIG is putting together its own Business Directory that its members can use to advertise their own instructional design and learning services. Many of our members are self-employed and offer tools, training, and other useful information from which we can all benefit.

The purpose of the IDL Business Directory is to list the services that you have to offer. Why would you want to do this? So that when our companies, colleagues, or non-STC friends ask us if we know of a reputable company or individual that can provide specific IDL services, we can promote our own members.

I have agreed to take on the task of putting together the IDL Business Directory. It will be posted in PDF format to the IDL SIG Web site for your use. The first issue will be released in October; then quarterly thereafter with any new or revised information.

To get your information listed in this directory, go to [www.stc.org/idl/directory\\_new.shtml](http://www.stc.org/idl/directory_new.shtml) and fill out the online form. So that you can prepare your submissions beforehand, you'll be asked for the usual contact information like name, company name, street address, city, state, zip, phone/fax/email, and web site. Additionally, you will have ten separate lines (Service 1 through Service 10) in which to enter your key services, with a maximum of 255 characters per line. We have made the first three service lines required fields, while the remaining seven are optional.

**This directory is for members only and should not be used as a mass mailing for employment opportunities or any other direct mailing purposes.**

Send any questions you may have to [jdamrau3@airmail.net](mailto:jdamrau3@airmail.net).

I look forward to making this IDL Business Directory a valuable resource.