

Greetings!

The following text is a summary of the meeting discussion. If you have any questions, feel free to contact any one of the team members. We have an awesome team of individuals dedicated to making this SIG a source of information and support for our members. We would welcome additional team members as you prepare for adding services and features in the coming year.

Jane Smith

Accomplishments

Jane reviewed team accomplishments since the end of January:

- Member welcome letters caught up
- New announce listserv
- First newsletter out end of March
- Website updates out end of March
- Conference activities: give-aways, tools session, etc. We had more on the SIG table than any other SIG.

Needs

Jane requested help from members on obtaining web resource page contents as well as stimulating the listserv. She encouraged members to sign up and to post questions.

Jane also encouraged members to sign up for the listserv and, when their email address changes, to unsubscribe and re-subscribe. Members can contact Jane or Sylvia for help.

Transformation

Jane described the transformation to the best of her/our knowledge at this time, mentioning that it is an opportunity for SIGs to have a bigger presence, more guidance, and possibly a bigger budget for more activities. (Note - more to follow as we know more.) To check on updates on the transformation, go to <http://www.stc.org/transformation.asp>. This page has been updated on 5/26, so it's fairly current.

Discussion of Member Needs/Services

Members present acknowledged the current services that the SIG offers members.

- Discussion listserv
- Announcement listserv
- Newsletter
- Website
- IDL progression
- Tools progression

Members then contributed the benefits of these services to our members:

- Networking
- Sharing info
- Education
- Certification

- Business directory (advertising element for members)
- Marketing
- Education management
- Innovations in ID
- Bringing in new members (adding value to STC)
- Member directory

Members then contributed additional ideas for services that would enhance the listed benefits or add benefits for members:

- Maybe add a day of post-conference for ID concentrated sessions. Post conference attendance has been dropping. We would need to think about how that would affect the rest of the conference and workshops. Maybe our workshops at the conference would be teasers. Could use the conference for tools or sessions. In other organizations, the majority of the add-on days are before, not after, but at STC, the leadership sessions take up the pre-conference activities.
- Need a SIG reception - Jane will discuss at national level.
- SIG Business meeting needs to be called a Membership meeting to let folks know that more than the leadership team can/should attend.

Jane then asked for members present to sign up to help with one of these activities. Jackie Damrau volunteered to work on the Business Directory and Member Directory in close connection with Chris Emanuelli who has the technical skills to facilitate these on the website.

Chris will also look into wikis as a means of SIG member discussion.

The team will look into providing a member survey to determine needs, interests, etc.

The meeting was adjourned due to another group needing the room. We will continue to call for help in various areas.