

# 2006 STC Conference At A Glance



## Mission

Develop and share knowledge on all aspects of electronic publishing, distribution, and exchange of information.

## Online SIG Leadership Team

[http://www.stcsig.org/oi/on\\_about.htm](http://www.stcsig.org/oi/on_about.htm)

Scroll down to "Online SIG Leaders."

## Contact

The manager, [ann@annlwy.com](mailto:ann@annlwy.com)

## Achievements and Opportunities

In 2005 the Online SIG and STC web services team, led by Lou Quillio, developed the STC Forum, <http://stcforum.org>. Now we are working on STC Online, <http://stc-on.org>, to provide an easy-to-use content management system for any chapter or SIG website.

Our Online meetings lead, Jenna Moore, is leading a discussion of options on the STC Forum, in the Conferences forum.

Our Online Help Lead, Char James-Tanny, and our Content Management Lead, Scott Abel, provide information continually and our editors provide material for the website.

Our lively members-only email list is led by membership manager John Wilcox.

Join our volunteers. Opportunities are always listed:

[http://www.stcsig.org/oi/on\\_about.htm](http://www.stcsig.org/oi/on_about.htm)

Scroll down to "How to Volunteer."



SUNDAY 1:00 PM - 1:45 PM	
Session	Title
LS 1	<a href="#">Public Relations Best Practices Forum</a> Location: Bordeaux, Paris
LS 4	<a href="#">Organizing Profitable Events</a> Location: Chablis, Paris
LS 7	<a href="#">Accessibility and Disabilities in Technical Communication: An Enlightening and Practical Overview for Society Leaders</a> Location: Burgundy, Paris

SUNDAY 2:00 PM - 2:45 PM	
Session	Title
LS 5	<a href="#">Do-it-Yourself Programs on a Shoestring: New Turnkey Power Tools for Your Community Toolkit</a> Location: Burgundy, Paris
LS 6	<a href="#">Marathon of Community Leadership</a> Location: Bordeaux, Paris

SUNDAY 2:30 PM - 7:00 PM	
First Timers and Speakers Orientations Student and International Receptions	

SUNDAY 7:30 PM - 9:30 PM	
Welcome Reception Online SIG Table	

MONDAY 8:00 AM - 11:00 AM	
Opening Speakers Vinton Cerf and Robert Kahn Exposition Open	

MONDAY 11:00 AM - 12:00 PM	
Session	Title
MG 2C	<a href="#">Communicating Change: How Technical Communicators Can Help</a> Location: Loire, Paris
MG 2D	<a href="#">Building a Documentation Department from the Ground Up</a> Location: Bordeaux, Paris
MG 2P	<a href="#">Precision in Writing: When Dictionaries Aren't Good Enough</a> Location: Bronze 1, Bally's
PD 2B	<a href="#">STC Community Newsletter Editors Forum</a> Location: Chablis, Paris
PD 2J	<a href="#">From a Technical Writer to a Usability Engineer</a> Location: Concorde B, Paris
PD 2S	<a href="#">What You Did That Made Me Hire You</a> Location: Burgundy, Paris
TE 2K	<a href="#">Creating Training that Adults Remember</a> Location: Bronze 4, Bally's
TE 2O	<a href="#">Incorporating Service Learning into Technical Writing Programs</a> Location: Palace 1, Bally's
TT 2A	<a href="#">Improving Collaboration: Using DITA to Develop XML Documents</a> Location: Palace 4-5, Bally's
TT 2L	<a href="#">Show Me the Demo!</a> Location: Versailles 1, Paris
TT 2R	<a href="#">Is It Time to Migrate from RoboHelp to Flare?</a> Location: Palace 3, Bally's
UID 2E	<a href="#">Web 2011--Scenarios for Older Adults Online</a> Location: Champagne 1, Paris

Sessions about online communication are highlighted. Times, room assignments, and sessions are subject to change. Click the session title for a description on the conference web site on [www.stc.org](http://www.stc.org). Thank you to the CIC SIG for this schedule.

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MONDAY 11:00 AM - 12:00 PM	
Session	Title
UID 2F	<b>Supporting the User Experience Through Content Management</b> Location: Champagne 4, Paris
UID 2Q	Improving Documentation Through Customer Feedback Location: Concorde C, Paris
WE 2H	Designing Business Forms: A No-Nonsense Approach Location: Versailles 4, Paris
WE 2M	Can Anyone Write? Collaborative Writing in a Bureaucracy Location: Bronze 3, Bally's
WE 2N	Three Profiles of Contemporary Editing Location: Bronze 2, Bally's

MONDAY 2:00 PM - 3:30 PM	
Session	Title
MG 3C	A Management Success Model: Focus on Your People! Location: Palace 2, Bally's
MG 3L	Managing Implementation of Structured Authoring Location: Champagne 2, Paris
MG 3P	From Expense to Asset--Making Content Powerful Location: Palace 4-5, Bally's
PD 3D	Conflict Strategies--"Why Won't They Play Well Together?" Location: Palace 1, Bally's
PD 3H	If I Knew Then What I Know Now.... Lessons Learned and Best Practices Location: Palace 3, Bally's

MONDAY 2:00 PM - 3:30 PM	
Session	Title
PD 3I	Shy? Nervous? Disorganized? Learn How to Give Spectacular Presentations Location: Bronze 1, Bally's
PD 3J	The Writer and the SME Location: Burgundy, Paris
PD 3K	Understanding Contracts: Protect Yourself and Negotiate Better Terms Location: Bronze 4, Bally's
PD 3S	STC Chapters and Universities: Collaborative Programs Location: Loire, Paris
TE 3A	Instructional Design Progression Location: Vendome A/B, Paris
TT 3F	<b>Intro to DITA: An Open-Standard, XML Architecture for Documents</b> Location: Champagne 1, Paris
TT 3G	<b>The X Factor: From HTML to XHTML</b> Location: Bordeaux, Paris
TT 3R	A Six Sigma Primer for Technical Communicators Location: Versailles 4, Paris
UID 3B	Designed for Use: Information Design Progression Location: Rivoli A/B, Paris
UID 3N	User-Centered Design Location: Concorde B, Paris
UID 3Q	Communicating with Deaf Users Location: Chablis, Paris
WE 3E	Information Product Evaluation Workshop Location: Versailles 1, Paris
WE 3O	Policies & Procedures Communication 101 Location: Bronze 3, Bally's

MONDAY 2:00 PM - 3:30 PM	
Session	Title
WE 3T	Preparation Strategies for Translation Location: Champagne 4, Paris
WE 3U	Effective Page Layout for the Nonartist Location: Bronze 2, Bally's

MONDAY 4:00 PM - 5:00 PM	
Session	Title
MG 4G	Dealing with Difficult People Location: Loire, Paris
MG 4Q	1 + 1 > 2! Technical and Marketing Communication Win Proposals Location: Bronze 1, Bally's
MG 4S	Implementing Performance Improvement Measures in a "Lean" Environment Location: Bronze 4, Bally's
MG 4T	Growing Your Technical Editing/Writing Client Base Location: Bronze 3, Bally's
PD 4F	Surviving a Merger or Acquisition -- and Thriving Location: Champagne 4, Paris
PD 4K	Group Dynamics in STC Communities Location: Palace 1, Bally's
PD 4P	Customer Service Portals--Keys to Creating Content Value Location: Versailles 4, Paris
PD 4U	Leveraging Technical Communication into a Process Improvement Career Location: Palace 3, Bally's
TE 4H	Mentoring Our Future: Win-Win with Interns Location: Chablis, Paris

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<b>MONDAY 4:00 PM - 5:00 PM</b>	
Session	Title
TT 4D	<a href="#">Web Services Primer for Technical Writers</a> Location: Palace 4-5, Bally's
TT 4E	<a href="#">Developing a Corporate Style Guide</a> Location: Bordeaux, Paris
TT 4J	<a href="#">APIs and SDKs: Breaking into a Specialty Market</a> Location: Burgundy, Paris
UID 4I	<a href="#">Accessibility and Online Information</a> Location: Champagne 1, Paris
UID 4M	<a href="#">Information Architecture Redesign: A Case Study</a> Location: Champagne 2, Paris
UID 4N	<a href="#">Applied Research Tools for Usability</a> Location: Bronze 2, Bally's
UID 4O	<a href="#">Capturing User-Built Knowledge and Information Needs</a> Location: Concorde B, Paris
WE 4L	<a href="#">Writing for Consumer Products</a> Location: Palace 2, Bally's
WE 4R	<a href="#">Copyright Do-s and Don't-s</a> Location: Versailles 1, Paris

<b>TUESDAY 8:30 AM – 10:00 AM</b>	
Session	Title
MG 5D	<a href="#">Winning Management: Managing Projects</a> Location: Rivoli A/B, Paris
MG 5F	<a href="#">Metrics! Power in Numbers Workshop</a> Location: Palace 1, Bally's
MG 5P	<a href="#">Rebuilding a Technical Publications Department: Innovate, Invigorate, Improve</a> Location: Bronze 4, Bally's

<b>TUESDAY 8:30 AM – 10:00 AM</b>	
Session	Title
PD 5J	<a href="#">21st-Century Communicators: Advocates in Business, Science, Technology, and Public Policy</a> Location: Loire, Paris
PD 5K	<a href="#">Build Your Career with STC Projects</a> Location: Burgundy, Paris
TE 5B	<a href="#">Academic Community Progression: The Interaction of Academia and Industry</a> Location: Vendome A/B, Paris
TE 5M	<a href="#">Change to E-Learning Tools for the Web</a> Location: Chablis, Paris
TE 5T	<a href="#">Cross Functional Process Analysis and Improvement</a> Location: Palace 2, Bally's
TE 5V	<a href="#">Student Poster Session</a> Location: Silver, Bally's
TT 5G	<a href="#">Getting to Know XML</a> Location: Bronze 2, Bally's
TT 5N	<a href="#">Integrating Structured FrameMaker and DITA</a> Location: Bronze 3, Bally's
UID 5C	<a href="#">An Introduction to Prototyping Online Information</a> Location: Versailles 1, Paris
UID 5H	<a href="#">Usability of Help Systems</a> Location: Champagne 4, Paris
UID 5I	<a href="#">Designing for Multiple Ways of Delivering Information</a> Location: Champagne 2, Paris
UID 5Q	<a href="#">Assistive Technology: Strategies for Diverse Needs</a> Location: Bordeaux, Paris

<b>TUESDAY 8:30 AM – 10:00 AM</b>	
Session	Title
UID 5R	<a href="#">When You Can't Design for Everyone: Prioritizing Users</a> Location: Palace 3, Bally's
WE 5L	<a href="#">Writing Software Requirements and Functional Specifications</a> Location: Champagne 1, Paris
WE 5O	<a href="#">Organizing Information as a Team</a> Location: Versailles 4, Paris
WE 5S	<a href="#">Rules or Myths: The Changing English Language</a> Location: Palace 4-5, Bally's
WE 5U	<a href="#">Index Evaluation Workshop</a> Location: Bronze 1, Bally's

<b>TUESDAY 11:00 AM – 12:00 PM</b>	
Session	Title
MG 6I	<a href="#">What Do You Do with a Writing Intern?</a> Location: Bordeaux, Paris
MG 6J	<a href="#">Communicating to Management: "Taming the Lions"</a> Location: Versailles 4, Paris
MG 6P	<a href="#">Telecommuting/Working with Remote Project Teams</a> Location: Bronze 2, Bally's
MG 6Q	<a href="#">Shoes and SOX--Getting a Foothold on Sarbanes-Oxley</a> Location: Palace 3, Bally's
PD 6E	<a href="#">Building a Technical Skills Database for Your Chapter</a> Location: Chablis, Paris
PD 6H	<a href="#">How to Get Your Just Reward: Tips on Financial Survival for Consultants</a> Location: Champagne 4, Paris

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<b>TUESDAY 11:00 AM – 12:00 PM</b>	
Session	Title
PD 6M	Are You Listening? Skills and Behaviors for Effective Listening Location: Concorde B, Paris
PD 6O	Challenges and Rewards of Lone Writing Location: Bronze 3, Bally's
TE 6G	Turning Documentation into Training Location: Burgundy, Paris
<b>TT 6D</b>	<b>Creating and Managing Reusable Content and Style in Dreamweaver</b> Location: Palace 4-5, Bally's
<b>TT 6N</b>	<b>MadCap Flare Tips and Tricks</b> Location: Champagne 2, Paris
<b>TT 6R</b>	<b>Creating Interactive PDF Forms and Capturing the Data in Excel</b> Location: Loire, Paris
TT 6S	Using a Customer Response System to Write and Update User Documentation Location: Palace 1, Bally's
UID 6B	90 Seconds to Enlightenment in Information Design Location: Vendome A/B, Paris
<b>UID 6K</b>	<b>Online Medical Content for a Broad Consumer Audience</b> Location: Bronze 4, Bally's
UID 6T	XAML UI Design: From Idea to Paper Location: Versailles 1, Paris
<b>UID 6U</b>	<b>Don't Confuse Accessibility and Usability</b> Location: Bronze 1, Bally's
WE 6C	Formalizing an Informal Documentation Process Location: Rivoli A/B, Paris
WE 6V	Surviving in an Agile/XP Environment Location: Champagne 1, Paris

<b>TUESDAY 12:15 PM – 2:00 PM</b>	
<b>SIG Networking Lunch</b>	

<b>TUESDAY 2:00 PM – 3:30 PM</b>	
Session	Title
MG 7H	Expanding Your Publication Department's Services to User Assistance Location: Bronze 3, Bally's
MG 7K	Building Efficient and Extensible Teams Location: Bordeaux, Paris
MG 7L	Managing Information in an Agile Environment Location: Versailles 4, Paris
MG 7N	Technical Communication in a Highly Regulated Global Environment Location: Bronze 1, Bally's
PD 7A	Consulting and Independent Contracting (CIC) Special Interest Group (SIG) Progression Location: Rivoli A/B, Paris
PD 7M	Developing a Successful STC Conference Proposal Location: Loire, Paris
TE 7D	Expert Evaluation of Training Materials Location: Palace 2, Bally's
TE 7G	Editing from the Author's Viewpoint Location: Chablis, Paris
<b>TT 7I</b>	<b>Introducing Windows Vista Help</b> Location: Champagne 1, Paris
<b>TT 7S</b>	<b>Selecting Tools: Evaluating DITA Support</b> Location: Palace 4-5, Bally's
<b>TT 7T</b>	<b>Word to FrameMaker Conversion: A Case Study</b> Location: Champagne 2, Paris

<b>TUESDAY 2:00 PM – 3:30 PM</b>	
Session	Title
TT 7U	Oh, Oh! The Job Ad Says OO! Location: Burgundy, Paris
UID 7C	Workshop on the Basics of Usability Testing Location: Palace 1, Bally's
UID 7F	Applied Methods of User and Task Analysis Location: Champagne 4, Paris
UID 7O	Effective Slides: Design, Construction, and Use Location: Concorde B, Paris
<b>UID 7Q</b>	<b>Project Management Toolkit for Web Site Redesign</b> Location: Bronze 2, Bally's
<b>UID 7R</b>	<b>Evaluating the Usability of e-Portfolios</b> Location: Bronze 4, Bally's
WE 7B	Topics in Policies and Procedures Location: Vendome A/B, Paris
WE 7E	Six Steps to Producing an Index Location: Versailles 1, Paris
WE 7P	White Papers: Why Write Them and How? Location: Palace 3, Bally's

<b>TUESDAY 4:00 PM – 5:30 PM</b>	
Session	Title
MG 8J	Visible--The New Valuable Location: Bronze 2, Bally's
MG 8M	Moving from Technical Writing to Technical Publications Management Location: Bordeaux, Paris
MG 8P	Customer Retention and the Role of Documentation Location: Burgundy, Paris

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<b>TUESDAY 4:00 PM – 5:30 PM</b>	
Session	Title
MG 8Q	Facilitating Teams for Optimum Results Location: Loire, Paris
MG 8T	21st-Century Globalization—It's Not Just for High Tech Location: Bronze 1, Bally's
<b>PD 8U</b>	<b>Coping with Content Management: The Human Perspective</b> Location: Concorde B, Paris
TE 8B	Determining Instructional Methods Location: Palace 2, Bally's
TE 8G	Applying Theories to the Practice of Technical Communication Location: Chablis, Paris
<b>TT 8E</b>	<b>Beyond the Bleeding Edge, Part I</b> Location: Champagne 2, Paris
<b>TT 8K</b>	<b>Wikis: Quick, Free, and Ready-to-Use</b> Location: Palace 4-5, Bally's
<b>TT 8O</b>	<b>Conditional Text Using Word? No Way!</b> Location: Bronze 4, Bally's
<b>TT 8S</b>	<b>Shareware, Freeware, and Open Source Tools for Technical Writers</b> Location: Palace 1, Bally's
<b>TT 8V</b>	<b>Powerful, Stable, XML-Friendly: Discover (La)TeX</b> Location: Champagne 4, Paris
UID 8F	Cross-Cultural Usability Location: Bronze 3, Bally's
UID 8I	Ninety-Nine Seconds of Usability Location: Vendome A/B, Paris
UID 8L	Beyond Focus Groups: Consumer Testing of Federal Documents Location: Palace 3, Bally's

<b>TUESDAY 4:00 PM – 5:30 PM</b>	
Session	Title
UID 8R	Taxonomies 101--Effective Information Organization Location: Champagne 1, Paris
WE 8C	Understanding and Applying the Editing for Quality Process Location: Versailles 1, Paris
<b>WE 8N</b>	<b>Speaking and Listening to Computers</b> Location: Versailles 4, Paris

<b>WEDNESDAY 8:30 AM – 10:00 AM</b>	
Session	Title
MG 9E	Raise Productivity--Lower Expenses Location: Versailles 1, Paris
MG 9G	Executing an Offshore Strategy: How to Make It Work Location: Bronze 1, Bally's
MG 9H	Revenue-Generating Strategies for Technical Communication Organizations Location: Palace 4-5, Bally's
MG 9T	Standards That Affect STC Location: Concorde A, Paris
PD 9A	Alternative Careers in Technical Communication and TCP: How They Work Well Together Location: Vendome A/B, Paris
PD 9F	Being a Consultant: Where Contracting Ends and Consulting Begins Location: Champagne 1, Paris
TE 9D	Teaching and Explaining Punctuation Location: Palace 2, Bally's
TE 9I	Anatomy of a Large-Scale Employee Education Project Location: Chablis, Paris

<b>WEDNESDAY 8:30 AM – 10:00 AM</b>	
Session	Title
<b>TT 9K</b>	<b>Using FrameMaker for Single Sourcing and Content Management</b> Location: Burgundy, Paris
TT 9M	A Beginner's Guide to Understanding UML Location: Versailles 4, Paris
<b>TT 9P</b>	<b>Creating Customized Outputs with AuthorIT</b> Location: Loire, Paris
<b>TT 9S</b>	<b>Information Modeling for XML Publishing</b> Location: Champagne 2, Paris
TT 9U	Yesterday API was Just Another Acronym Location: Bronze 2, Bally's
UID 9B	Getting the Most from a Short Informational Interview Location: Palace 1, Bally's
WE 9C	Indexing Progression Location: Rivoli A/B, Paris
WE 9J	The Three Laws of Communication Location: Champagne 4, Paris
WE 9N	Developing and Managing Policies and Procedures for Compliance Location: Bordeaux, Paris
WE 9O	Writing Machine Manuals for Less Skilled Workers Location: Palace 3, Bally's
WE 9Q	Technical Editing Lessons Learned Location: Bronze 3, Bally's

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WEDNESDAY 10:30 AM–12:00 PM	
Session	Title
MG 10G	Hands-on Project Management: Define and Control the Scope of Your Project Location: Bronze 3, Bally's
<b>MG 10I</b>	<b>Winning the XML Game--A Strategy for Success</b> Location: Burgundy, Paris
MG 10N	Virtual Management--Strategies for Thriving Location: Concorde B, Paris
MG 10U	Rebuilding a Large Technical Publications Organization: Innovate, Invigorate, Improve Location: Champagne 4, Paris
PD 10D	Writing a Professional Book Review--Where Do I Start? Location: Palace 1, Bally's
PD 10T	Hiring Excellence: A Frank Discussion about Job Interviews Location: Bronze 1, Bally's
TE 10C	Conducting Group Interviews with SMEs, Part I Location: Palace 2, Bally's
TE 10H	Cultural and Educational Perspectives in Participative Learning Location: Chablis, Paris
<b>TT 10E</b>	<b>Beyond the Bleeding Edge, Part II</b> Location: Champagne 2, Paris
TT 10F	GIS: The Visual Representation of Spatial Information Location: Versailles 1, Paris
<b>TT 10J</b>	<b>Creating a Document Tracking Web Application with Dreamweaver</b> Location: Bordeaux, Paris
<b>TT 10Q</b>	<b>Extending DITA Through Semantic Enablement</b> Location: Bronze 4, Bally's

WEDNESDAY 10:30 AM–12:00 PM	
Session	Title
<b>TT 10S</b>	<b>Exploring and Implementing Embedded Help</b> Location: Bronze 2, Bally's
UID 10A	Usability in the Technical Communication World Location: Rivoli A/B, Paris
UID 10K	Polishing Your Pictures: Bringing Consistency and Meaning to Your Visuals Location: Palace 3, Bally's
UID 10O	Formative Testing and Iterative Document Design Location: Palace 4-5, Bally's
WE 10B	Writing and Editing Progression Location: Vendome A/B, Paris
WE 10L	Writers and Editors: Uneasy Dance Partners? Location: Loire, Paris
<b>WE 10M</b>	<b>Creating Single-Sourced Help for Small Screen Devices</b> Location: Versailles 4, Paris
WE 10P	The Golden Rules Location: Champagne 1, Paris

WEDNESDAY 2:00 PM – 3:30 PM	
Session	Title
MG 11B	Winning Management: Managing People and Careers Location: Rivoli A/B, Paris
MG 11I	Planning for Tomorrow: Trends, Technologies, and Skill Sets Location: Champagne 4, Paris
MG 11L	It Is Not Leadership If No One Is Following Location: Bronze 3, Bally's

WEDNESDAY 2:00 PM – 3:30 PM	
Session	Title
PD 11C	Group Dynamics: Surviving Your Team's Tribal Council Location: Palace 1, Bally's
TE 11A	Conducting Group Interviews with SMEs, Part II Location: Palace 2, Bally's
TE 11R	Research Forum Location: Vendome A/B, Paris
<b>TT 11D</b>	<b>Creating Show Me Demos with Macromedia Captivate</b> Location: Palace 4-5, Bally's
<b>TT 11F</b>	<b>Task-based Navigation with DITA</b> Location: Chablis, Paris
<b>TT 11K</b>	<b>Designing Usable Help with AuthorIT</b> Location: Burgundy, Paris
<b>TT 11M</b>	<b>Podcasting &amp; Vidcasting: The Future of TechComm</b> Location: Bronze 2, Bally's
<b>TT 11O</b>	<b>Introduction to the Semantic Web</b> Location: Palace 3, Bally's
UID 11G	Information Design Techniques That Help Users Location: Versailles 4, Paris
UID 11J	Communicating with Joe and Jane Consumer Location: Bordeaux, Paris
<b>UID 11P</b>	<b>Make Your Web Site Accessible to All Users</b> Location: Champagne 1, Paris
UID 11Q	Magical Numbers Location: Bronze 1, Bally's
WE 11H	Making Effective Screenshots: Saving Time, Increasing Impact Location: Loire, Paris

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