

STC UUX Book Recommendations, May 2011

Title	Author(s) Publisher, Date	Comments	Price	Ebook?
THEORY and PRACTICE				
Handbook of Usability Testing: How to Plan, Design, & Conduct Effective Tests	Jerry Rubin, Dana Chisnell, & Jared Spool (Foreword) Wiley, May 2008, 2 nd Edition 384 pages	Classic usability resource. Completely updated with current industry best practices and more varied examples.	\$28 - \$36	Kindle, NOOK Book
Usability Testing Essentials...Ready, Set, Test!	Carol Barnum Morgan Kaufmann, November 2010 408 pages	A practical, step-by-step approach to the process of usability testing, including analysis of results and budget and time constraints	\$37 - \$41	Kindle, NOOK Book
Rocket Surgery Made Easy	Steve Krug, New Riders Press, December 2009 168 pages	Spells out a flexible approach to usability testing that anyone can easily apply to a website, application, or other product.	\$16 - \$24	Kindle, NOOK Book
Moderating Usability Tests	Joe Dumas & Beth Loring Morgan Kaufmann, March 2008 208 pages	Learn the all-important rules and practices for interacting with participants. Moderator behavior and demeanor make all the difference!	\$32	Kindle, NOOK Book
The Handbook of Global User Research	Robert Schumacher Morgan Kaufmann, October 2009, 336 pages	New, timely, a great topic – international research!	\$25 - \$42	Kindle
Observing the User Experience	Mike Kuniavsky Morgan Kaufmann, April 2003 576 pages	The toolbox of techniques that help usability practitioners and other team members "walk in the shoes" of users.	\$32- \$40	Kindle, NOOK Book
CONTENT and CONTENT STRATEGY				
Clout: The Art and Science of Influential Web Content	Colleen Jones New Riders Press, December, 2010 240 pages	Learn principles of influence and how to apply them to web content; includes great real-world examples.	\$15 - \$22	Kindle, NOOK Book
Content Strategy for the Web	Kristina Halvorson New Riders Press, August 2009 192 pages	Create useful, usable web content when and where an audience needs it.	\$9 - \$16	Kindle
Letting Go of the Words	Janice C. Redish Morgan Kaufmann, June 2007, 384 pages	Hands down, the most practical and useful advice about writing for the web	\$27 - \$30	Kindle, NOOK Book
The Web Content Strategist's Bible: The Complete Guide...	Richard Sheffield CreateSpace, March 2009, 210 pages	Readable assessment of how to create and maintain high-volume, complex Web content	\$10 - \$26	Kindle
Content and Complexity: Information Design in	Michael J. Albers & Beth Mazur, editors Routledge, January	Theory and practice for complex information design in digital and other media.	\$33 - \$50	Kindle, NOOK Book

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Technical Communication	2003 380 pages			
Managing Enterprise Content: A Unified Content Strategy	Ann Rockley Morgan Kaufmann, June 2007, 384 pages	A practical resource for developing and managing complex web content	\$27 - \$30	Kindle
Storytelling for User Experience	Whitney Quesenbery & Kevin Brooks Rosenfeld Media, April 2010, 320 pages	Stories to help practitioners to understand users and user goals, explain research, and demonstrate design ideas. Models the power of stories.	\$39	N/A
MEASURING USABILITY and INTERPRETING DATA				
Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics	Thomas Tullis & William Albert Morgan Kaufmann, March 2008 336 pages	Choose the right metric, apply it, understand it, and communicate the information it reveals – indispensable reference!	\$23 - \$25	Kindle, NOOK Book
A Practical Guide to Measuring Usability	Jeff Sauro CreateSpace, November 2010, 124 pages	A readable guide to common questions about interpreting and applying usability data	\$35 - \$40	N/A
Beyond the Usability Lab	William Albert, Thomas Tullis, Donna Tedesco Morgan Kaufmann, January 2010, 304 pages	Guide to conducting large-scale user research and interpreting and presenting the results	\$32 - \$40	Kindle, NOOK Book
DESIGN				
Sketching User Experiences	Bill Buxton Morgan Kaufmann, March 2007 448 pages	Applies practice and scientific research to new techniques, uniting practitioners and specialists across disciplines	\$27 - \$30	Kindle
The Elements of User Experience: User-Centered Design for the Web and Beyond	Jesse James Garrett New Riders Press, 2 nd Edition, December 2010, 192 pages	Recognized authority tells how to fulfill business objectives while satisfying user needs	\$18 - \$26	Kindle, NOOK Book
Simple Guide to Understanding User Interface Design Rules: Designing with the Mind in Mind	Jeff Johnson Morgan Kaufmann, May 2010, 256 pages	An explanation of what interactive system designers and usability testers need to know about human perception and cognition	\$27 - \$34	Kindle, NOOK Book
Designing Interfaces	Jenifer Tidwell O'Reilly Media, 2 nd Edition, January 2011, 576 pages	Great reference: "comprehensive cross-platform examination of common interface patterns" – lives up to publisher hype	\$27 - \$30	Kindle, NOOK Book
NEW! Brave NUI World: Designing Natural	Daniel Wigdor & Dennis Wilson Morgan Kaufmann,	Guide to designing for touch and gesture, with analysis of user needs and many real-world	\$26 - \$35	N/A

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User Interfaces for Touch and Gesture	April 2011 264 pages	examples; the hot trend in interface design		
Universal Principles of Design, Revised and Updated	William Lidwell, Kristina Holden, Jill Butler Rockport Publishers, 2 nd Edition, January 2010 272 pages	A cross-disciplinary reference for designers, engineers, architects, and students who seek to broaden and improve their design expertise. Not a light read but a great reference.	\$18 - \$20	N/A
Designing for the Social Web	Joshua Porter, New Riders, April 2008 192 pages	Psychology of online participation and how to encourage that participation	\$18 - \$27	N/A
ENVISIONING INFORMATION				
The Visual Display of Quantitative Information; Envisioning Information; Visual Explanations, Images and Quantities, Evidence and Narrative; Beautiful Evidence	Edward Tufte All for books from Graphics Press, published by the author. See also Edward Tufte's website, www.edwardtufte.com	Classics – in a category of their own because there's nothing else like them on the market. Examples galore of effective visual presentation of complex data, accompanied by detailed discussion of how and why each visualization works.	\$32 - \$45 each	N/A
Now You See It (Earlier books by Stephen Few: Show Me the Numbers; Information Dashboard Design)	Stephen Few Analytics Press, April 2009 280 pages	Another pass at the same topic. Useful suggestions for how to select and incorporate visuals for reports, interfaces, presentations, etc.	\$23 - \$30 each	N/A
Beautiful Visualization: Looking at Data through the Eyes of Experts	Julie Steele and Noah Iliinsky, editors O'Reilly Media, June 2010 416 pages	24 experts share their perspectives -- as artists, designers, commentators, scientists, analysts, statisticians, and more.	\$31 - \$55	Kindle
ORGANIZATIONAL STRATEGY				
Undercover User Experience Design	Cennydd Bowles & James Box New Riders Press, September 2010 192 pages	How to set up a UX shop within your organization: make UX work in the real world	\$15 - \$20	Kindle, NOOK Book
Cost-Justifying Usability	Randolph Bias & Deborah Mayhew Morgan Kaufmann, 2 nd Edition, April 2005, 640 pages	ROI for usability plus creative thinking about integrating usability methods-an updated classic	\$38 - \$56	Kindle
A Project Guide to UX Design	Russ Under, Carolyn Chandler New Riders Press, March 2009, 288 pages	UX takes diplomacy, project management skills, and business savvy as well as design acumen.	\$15 - \$26	Kindle, NOOK Book

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CLASSICS				
A Practical Guide to Usability Testing	Joseph Dumas & Janice C. Redish Intellect Limited, January 1999 404 pages	THE classic textbook and reference for usability practitioners.	\$28	N/A
Don't Make Me Think	Steve Krug New Riders Press, 2 nd Edition, August 2005, 216 pages	Communicate usability successfully with bosses, colleagues, clients, stakeholders, and marketing managers.	\$15 - \$23	Kindle, NOOK Book
Design the User Interface: Strategies for Effective Human-Computer Interaction	Ben Shneiderman, Catherine Plaisant, Maxine Cohen, Steve Jacobs; Addison- Wesley, March 2009 624 pages	How to design, implement, manage, maintain, and refine user interfaces for software and websites; comprehensive reference	\$80	N/A
Paper Prototyping	Carolyn Snyder Morgan Kaufmann, April 2003 408 pages	Everything you need to know about fast, low-cost testing with low-tech prototypes. Paper prototyping techniques work!	\$30 - \$34	Kindle
Forms That Work	Caroline Jarrett, Gerry Gaffney, Steve Krug, Morgan Kauffman, November 2008 199 pages	Just what it says: create forms that can and will be completed with ease. The book models its own recommendations: easy to read, understand, and use.	\$39 - \$43	Kindle
Web Form Design: Filling in the Blanks	Luke Wroblewski, Rosenfeld Media, May 2008 226 pages	Research and author experience are the basis for solid information about creating usable online forms and form flows.	\$40	N/A
About Face 3: The Essentials of Interaction Design	Alan Cooper Wiley, May 2007 648 pages	Fresh look at established goal-directed interface design methods from a leader in the field.	\$24 - \$27	Kindle